

NATALYA TRISHA

Graphic Designer

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WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

Party City/Woodcliff Lake, NJ | 2022-Present

As their package designer I created final designs and print production files for seasonal items and party favors. Had a key role in transitioning line of products from plastic bags to new sustainable packaging, including creating new die-lines and final production files

FREELANCE GRAPHIC DESIGNER

Lassonde Pappas/Carneys Point, NJ | 2014-2021

Package design and innovation concept work for multiple beverage brands, sub-brands & private label brands. Support the marketing and sales teams trade presentations with product renders, collateral materials, sell sheets and trade show graphics. Created final designs and print production files for multiple successful new product launches for grocery, mass merchandise, club store & single-serve classes of trade.

FREELANCE GRAPHIC DESIGNER

Apple & Eve/Port Washington NY | 2007-2014

New product innovation designs for sales presentations. Final packaging designs & production for new product launches in grocery, club stores & single serve classes of trade.

PORTFOLIO

www.ndesigncreative.com

PROFESSIONAL STATEMENT

Accomplished creative design professional with a portfolio of wide range of projects across multiple disciplines and platforms including but not limited to branding, packaging, advertising and collateral. As the manager of my own free-lance design studio N-DESIGN CREATIVE for over 10 years, I pride myself in being a thoughtful listener & collaborator who creates distinctive communication through great designs for both CPG & B2B companies.

EDUCATION

ASSOCIATE IN COMMERCIAL ART
DIGITAL TECHNOLOGY

NASSAU COMMUNITY COLLEGE
GARDEN CITY, NY

BACHELOR OF
FINE ART & DRAFTING

OREL STATE UNIVERSITY
OREL, RUSSIA

SKILLS

Adobe Photoshop ██████████

Adobe Illustrator ██████████

Adobe InDesign ██████████

Microsoft PowerPoint ██████████

Drawing & Painting ██████████