

RESUME



NATALYA TRISHA

FREELANCE GRAPHIC DESIGNER

CONTACT

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PROFESSIONAL STATEMENT

Accomplished creative design professional with a portfolio of wide range of projects across multiple disciplines and platforms including but not limited to branding, packaging, advertising and collateral. As the manager of my own free-lance design studio N-DESIGN CREATIVE for over 10 years, I pride myself in being a thoughtful listener & collaborator who creates distinctive communication through great designs for both CPG & B2B companies.

MANAGER SKILLS

CLIENT & VENDOR RELATIONS AND NEGOTIATIONS
WORK WELL IN DEADLINE DRIVEN ENVIRONMENTS
EXCELLENT TIME AND BUDGET MANAGEMENT
MANAGE MULTIPLE PROJECTS AS PRIORITIES DEMAND

EDUCATION

**ASSOCIATE IN COMMERCIAL ART
DIGITAL TECHNOLOGY**
**NASSAU COMMUNITY COLLEGE
GARDEN CITY, NY**
MAY 2007

**BACHELOR OF
FINE ART & DRAFTING**
**OREL STATE UNIVERSITY
OREL, RUSSIA**
MAY 1998

DESIGN SKILLS

ADOBE PHOTOSHOP

ADOBE ILLUSTRATOR

ADOBE INDESIGN

MICROSOFT POWERPOINT

ACRILICS

DRAWINGS

WATERCOLOR

EXPERIENCE

APPLE & EVE / PORT WASHINGTON NY **FREELANCE GRAPHIC DESIGNER 2007- Present**

Package design and innovation concept work for multiple Apple & Eve brands, sub-brands & private label brands. Support the marketing and sales teams trade presentations with product renders, collateral materials, sell sheets and trade show graphics. Created final designs and print production files for multiple successful new product launches for grocery, mass merchandise, club store & single-serve classes of trade.

DWS PRINTING / DEER PARK NY **FREELANCE GRAPHIC DESIGNER 2017- Present**

Function as their lead package designer for craft beer & cold brew beverage clients. Creating brand identity, label designs, product renders, and final print production files.

FARMERS PANTRY / WESTBURY NY **FREELANCE GRAPHIC DESIGNER 2018- Present**

Created all in-store merchandise displays for new product introductions in grocery, mass merchandise & single serve classes of trade.

ITO EN / BROOKLYN NY **FREELANCE GRAPHIC DESIGNER 2013- 2015**

New product innovation designs for sales presentations. Final packaging designs & production for new product launches in grocery, club stores & single serve classes of trade.